

REMARKS

This paper is submitted in response to the pending Office Action mailed on August 1, 2008. Because this Response is submitted with a certificate of electronic filing in compliance with 37 C.F.R. §1.8 on or before the shortened period for reply set to expire on **November 1, 2008**, this Response is timely filed.

I. STATUS OF THE CLAIMS

Prior to this Response, claims 10 to 34 were pending and at issue. By this Response, none of the pending claims 10 to 34 have been amended or canceled and no new claims have been added. Thus, claims 10 to 34 remain pending and at issue in this application.

While Applicants believe that no additional fees are due in connection with this application, Applicants direct the Office to charge **Deposit Account No. 23-1925** for any fees deemed owed in connection with this Response.

II. CLAIM REJECTIONS

The Office Action rejects claims 10 to 34 under 35 U.S.C. §103(a) as obvious over U.S. Patent No. 7,143,048 to Ruben et al. ("Ruben") in view of U.S. Patent Application Publication No. 2002/0062218 to Pianin ("Pianin").

Applicants respectfully traverse the rejection of claims 10 to 34 as obvious over the combination of *Ruben* and *Pianin* because the combination fails to disclose each and every element recited in the claims. Thus, the relied upon combination fails to establish a *prima facie* case of obviousness. In particular, independent claims 10, 18 and 27 generally recite, in relevant part, a computer implemented method and a system for providing service information about a plurality of building site that includes a web portal comprising a database for storing service information about a plurality of building sites. Stated another way, the computer implemented method and system of:

[t]he present invention provides a customer web portal (CWP) enables external users to access reports or other summaries that may be generated by applications operating on the data mart. This Web access enables data mining applications and

the historical database to be maintained **at a common site rather than requiring every building site to have its own database and data mining applications.** At the same time, the present invention will allow users to access their service information, enable them to place online service requests, access work orders, service histories and service contract details. The present invention will allow users oversee service activities more efficiently. The CWP 48 also offers resources such as user forums and email. See paragraph [0068] of the as-published application. *Emphasis added.*

Thus, the customer web portal of the present disclosure provides a single, unitary website at which information for **multiple** property locations can be accessed by the external users.

Contrary to the relied upon characterization set forth in the Office Action on page 2, line 23 to page 3, line 3, *Ruben* does not disclose a web portal comprising a database for storing service information about a plurality of building sites. Rather, *Ruben* simply discloses a system for managing real estate in which:

[c]ommunication capability is provided, preferably over the Internet, between the users of the owner entity, property manager entity, if applicable, tenant entity and vendor entity to manage and provide services for the property. **Each property is assigned a domain name** and a property owner can manage and obtain information for one or more properties that it owns. See *Rubin* at Abstract. *Emphasis added.*

Each individual property is assigned a domain name and each property may, in turn, be individually accessed through its unique domain name via the Internet. In other words, each real estate property has a web page assigned to it that allows property owners to obtain information about **that** property through its specific web page. The Office Action alleges that the “Internet” discussed and disclosed in the Abstract of *Rubin* is synonymous with the customer web portal recited in the claims at issue. However, it is clear within *Rubin* and the present disclosure, that the Internet is simply one of the means through which the multiple web pages of *Rubin* and the claimed customer web portal may be accessed by the user. Thus, the relied upon characterization set forth in the Office Action is clearly incorrect. As discussed above, the individual web pages of *Rubin* are not web portals that “enable[] external

users to access reports or other summaries that may be generated by applications operating on the data mart."

Pianin does not disclose the teaching missing from *Ruben*. *Pianin* is simply a website to assist real estate agents in performing due diligence work such as property appraisals on a building being sold, rented or otherwise contracted. *Pianin* does not disclose a computer implemented method and system for providing service information about a plurality of building site that includes a web portal comprising a database for storing service information about a plurality of building sites to allow users to access their service information, enable users to place online service requests, access work orders, service histories, service contract details and otherwise oversee service activities efficiently.

Because *Ruben* alone or in combination with *Pianin* fails to disclose a computer implemented method and a system for providing service information about a plurality of building site that includes a web portal comprising a database for storing service information about a plurality of building sites, these references alone or in combination cannot establish a *prima facie* case obviousness. For at least these reasons, Applicants submit that the claims 10 to 34 are patentable and in condition for allowance. Applicants respectfully request withdrawal and reconsideration of the pending rejections.

III. CONCLUSION

For the foregoing reasons, Applicant respectfully requests withdrawal of the pending rejections and submits that the above-identified patent application is now in condition for allowance and earnestly solicits reconsideration of same. The Examiner is respectfully requested to telephone the undersigned if he can assist in any way in expediting prosecution of this application.

Respectfully submitted,

Dated: **September 16, 2008**

BY: /Matthew T. Ridsdale/
Matthew T. Ridsdale
Reg. No. 56,832
Cust. No. **28524**
Direct: (312) 245-5311
mridsdale@brinkshofer.com